Continental Introduces ADAS Blind Spot Sensors for Popular Ford Applications

* Coverage for Ford cars and light truck models from 2016 to today
* Alerts drivers to the presence of relevant objects within the blind spot
* Sensors distinguish easily between static and moving objects

Las Vegas, NV, November 4, 2024 – Continental now offers a line of Advanced Driver Assistance Systems (ADAS) blind spot sensors for some of the most popular Ford models from 2016 through today. The OE blind spot sensors alert drivers to relevant objects within the vehicles blind spot and easily distinguishes between static and moving objects. The blind spot sensors will be available in Q2 of 2025.

Continental offers blind spot sensor application coverage for popular Ford passenger car and light truck models including the 2017-20 F-Series (2016-22 F250/350, 2017-up F150), 2018-19 Expedition/Navigator, 2017-up Transit Connect, 2019 Ranger, 2019-up Edge/Nautilus, 2018-19 Mustang, and 2019-24 Explorer.

“The increase in ADAS enabled vehicles in operation (VIO) and safety features becoming standard equipment instead of optional on vehicles, has created demand for replacement parts in the aftermarket,” notes Manish Sethi, Head of Product Management, Continental. “Continental is excited to introduce these ADAS blind spot sensors as a part of our new Collision Portfolio offering to the aftermarket. In addition to blind spot sensors, Continental is also introducing a line of air bag sensors to give shops and technicians more repair opportunities for their customers.”

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2023, Continental generated preliminary sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

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**Image and caption**

[Image: Continental ADAS Blind Spot Sensor.jpg]

A black electronic device with metal bolts

Description automatically generated

[Caption:]

Continental now offers ADAS blind spot sensors for popular Ford models