

**FOR IMMEDIATE RELEASE:**

**Edelmann Elite Power Steering Coolers Provide Genuine OE Form, Fit, and Function**

***• Single tube construction prevents failure from connection leaks***

***• Coverage for over 40 million VIO in North America***

***• Coolers are manufactured in the USA***

Dixon, IL November 1, 2022 — Plews & Edelmann®, a leading manufacturer and marketer of power steering components, offers Edelmann Elite® Power Steering Coolers as a part of its industry-leading Total Solution™ power steering program. Designed and built using OE equivalent specs and technology, Edelmann Elite Power Steering Coolers deliver genuine OE form, fit, and function.

“Many power steering coolers we see in today’s aftermarket have been modified from the original design in order to achieve a ‘universal’ fit,’ noted Tony Edwards, Plews & Edelmann VP, Business Development. “But these modified units that fail to look or perform like the OE part lead to major headaches. Edelmann Elite Power Steering Coolers are built using OE manufacturing equipment and OE design, ensuring that they are easy to install and are the exact replacement for the OE cooler.”

**Exceptional construction**

Edelmann Elite coolers are quality built using a single tube construction that prevents failures from connection leaks and maintains a consistent pressure. The coolers also utilize original mounting bracket designs to ensure hassle-free installation. To provide excellent performance and durability, the coolers feature an OE cooling fin design that transfers heat more accurately and helps prevent damage from road debris. Edelmann Elite coolers also utilize tube expansion to hold the fins in place, preventing attachment point failures.

All Edelmann Elite Power Steering Coolers are manufactured in the USA, helping to alleviate both quality control and supply chain issues. Plews & Edelmann offers exceptional application coverage for over 40 million VIO across North America, with more applications on the way. Every Edelmann Elite Power Steering Cooler is backed by a 100 year/1,000,000 mile warranty.

**About Plews & Edelmann**

Plews & Edelmann® is a leading manufacturer and marketer of Edelmann® power steering hoses, repair kits, turbocharger oil lines, automotive fittings and brake lines, Edelmann Elite® high performance power steering hoses, power steering coolers, NEW manufactured power steering rack and pinion assemblies, pumps, gear boxes, premium universal power steering filter and fluid.

More information about the Edelmann Elite Power Steering Cooler program is available at: [www.edelmannelite.com](http://www.edelmannelite.com) or 1-800-770-4639

*Image file:* Edelmann-Elite-Power-Steering-Coolers.jpg

*Caption: Edelmann Elite Power Steering Coolers deliver OE form, fit, and function and are manufactured in the USA.*

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