

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release



**Continental Offers Direct Replacement VDO Seat Cooling Fans for Ford Fusion, Mustang, and Lincoln Continental**

## • Direct replacements for driver and front passenger seats

Allentown, PA,November 5, 2019. Continental Commercial Vehicles & Aftermarket offers a range of VDO Seat Cooling Fans that are exact replacements for OE applications such as Ford Fusion 2016 - present, Lincoln Continental 2017 - present, and Lincoln MKZ from 2006 - 2012.

These fans feature the same electrical connections and OE mounting points and are designed for easy and trouble-free installation. Built in ISO/TS certified facilities, VDO Seat Cooling Fans are a direct replacement for the original fans.

Christina Bergstrom, Product Manager – Interior Division, notes, “The use of seat cooling fans has expanded beyond luxury vehicles, and can be found on a variety of cars, SUVs and light trucks. Seat cooling fan failures are also becoming more prevalent due to dust, debris, and spills. Up to now, replacement fans were an OE dealer only part. Our first-to-market program changes all that with exact replacements for the original part that are competitively priced and available to the aftermarket.”

Continental also offers a free instructional video for the VDO Seat Cooling Fan that provides step-by-step installation and valuable safety tips. The video can be viewed by visiting: https://bit.ly/2V9UL1g.

Continental Commercial Vehicles & Aftermarket is a leading aftermarket supplier of OE-engineered parts for HVAC and engine cooling, door systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, automotive diagnostic systems, premium wiper blades, and brake system parts and fluid.

**For more information, visit:** [**www.usa.vdo.com**](http://www.usa.vdo.com/automotive/replacement-parts/door-system) **or contact:** [**salessupport-us@vdo.com**](mailto:salessupport-us@vdo.com)**.**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2018, Continental generated preliminary sales of around €44.4 billion and currently employs more than 244,000 people in 60 countries and markets.

Information management in and beyond the vehicle is at the very heart of the Interior division. The product portfolio for different types of vehicles includes: instrument clusters, multifunctional and head-up displays, control units, access control and tire-information systems, radios, infotainment systems, input devices, control panels, climate control units, software, cockpits as well as services and solutions for telematics and Intelligent Transportation Systems. The Interior division employs around 48,000 people worldwide and generated sales of €9.7 billion in 2018.

Within the Interior Division the Commercial Vehicles & Aftermarket Business Unit accommodates the specific requirements of the commercial vehicle, special vehicle and aftermarket sector. A global network of sales and service companies ensures proximity to local customers. Covering the product brands Continental, VDO, ATE, Galfer and Barum the Business Unit offers web based managed services, fleet management and tachograph solutions electronic products, systems and services for commercial and special vehicles, a broad selection of products for specialized workshops and spare parts for the Independent Aftermarket and the Original Equipment Services after end of series production of the vehicle manufacturer.

###

*Image file: VDO-Seat-Cooling-Fans.jpg  
Caption: Continental offers new direct replacement VDO Seat Cooling Fans for Fusion, Mustang, and Lincoln Continental applications*

**Contact for journalists:**

Anouré V. Fenstermaker

Marketing Communications Manager  
Continental  
Interior / Commercial Vehicles & Aftermarket  
6755 Snowdrift Road, Allentown, PA 18106  
Tel: (484) 705-1909, Fax: (610) 289-1766  
Email:  [anoure.fenstermaker@continental-corporation.com](mailto:anoure.fenstermaker@continental-corporation.com)

309-19/CO5705